



Invest in a Better World

Why Give to IPS?

WE MUST NOT SIT ON THE SIDELINES

Our world is beset with battles over philosophy, politics, economics, and education. If we have truth to contribute to this battle, it is wrong to withhold that truth. It is also wrong to not work diligently to communicate that truth.

The principles that IPS teaches and promotes are not just academic concerns. These principles have a substantial impact on our families and our world. Hundreds of millions of people will suffer and millions will die this year because bad ideas about government and economics are being taught and believed in almost every area of our public lives. We cannot just stand on the sidelines and watch.

WE MUST COMPETE FOR HEARTS AND MINDS

Our ideological opponents are spending billions of dollars to teach and promote their philosophies. How much are we willing to spend to counter these efforts?

Will we give as much as we spend on our daily coffee? Will we give as much as we spend on cable TV? Will we give as much as a car payment? Or will we assume that someone else will give?

We should be willing to give sacrificially but many people don't realize that it is actually a pleasure and a blessing to invest time and money into a great work.

IPS HAS THE FOUNDATIONAL TRUTH

If you have read our publications or attended one of our classes or seminars, then you know that IPS has a unique and powerful message. Who else is teaching these exciting fundamental principles? Who else is painting the big picture by weaving principled truth through issues of government, economics, history, and theology?

IPS HAS THE OPPORTUNITIES

We have been blessed with ample opportunities to promote our message—in fact, we have more opportunities than resources. This is why we really need your help.

I'M CONVINCED! WHAT CAN I DO?

- Decide *how much* you wish to give.
- Decide your *method of payment* (you can give by check).
- You can use bill pay through your bank.
- You can give by credit card via PayPal on our website.



CONTINUOUS
SUPPORT CIRCLE

THE IMPORTANCE OF REGULAR GIVING TO IPS

Our Continuous Support Circle (CSC) is a group of IPS contributors who agree to support IPS on a regular basis—either monthly or quarterly.

Why should you be a CSC contributor?

EFFICIENCY & OVERHEAD

As an organization that teaches economic principles, we understand the beauty of efficiency. Becoming a regular donor through our CSC program is an excellent way to give with the greatest efficiency.

Fundraising takes time. Every hour that we spend fundraising is an hour that is not devoted to writing, teaching, or promoting our message. Fundraising is a necessary and important part of the work of any non-profit organization, but our donors get more “bang for their buck” if we spend less time doing fundraising and more time spreading our message to the world. Our CSC donors enable IPS to minimize fundraising time and maximize teaching time.

BETTER PLANNING AND BUDGETING

Planning and budgeting are much easier when an organization has a regular, dependable stream of revenue. As we plan and strategize, we can do so more effectively when more of our income is predictable. Our CSC donors provide this steady revenue to IPS.

EASIER GIVING

Regular giving has benefits for our donors as well. Some people prefer to make a larger, one-time, annual gift—and these are wonderful. Giving out of a year-end bonus or other annual bounty is a great way to support IPS. But for most of us, monthly giving is a great option. Monthly giving can be a way to comfortably increase your annual support without feeling as much effect on your checkbook.

Of course, whether you give monthly, quarterly, or annually, your contribution supports the work of IPS. But we believe that these are some compelling reasons to consider becoming a CSC giver.

I'M CONVINCED! WHAT CAN I DO?

- Decide how *frequently* you wish to give, either monthly or quarterly.
- Decide *how much* you wish to give.
- Decide your *method of payment* (you can give by check).

If you write and mail your own checks, we can provide you with a supply of IPS return envelopes to make mailing your donation as easy as possible.

- You can use bill pay through your bank.
- You can give by credit card via PayPal on our website.

INFORMATION REQUEST & PLEDGE CARD

I would like to:

- ☐ become a Continuous Support Circle Contributor by donating \$ _____ each month.
- ☐ make a one-time contribution of \$ _____.
- ☐ learn more about the Institute for Principle Studies.
- ☐ other _____

Name _____

Address _____

City _____ State _____ Zip _____

Home phone _____ Work phone _____

Email address _____



INSTITUTE FOR
PRINCIPLE
STUDIES

P.O. Box 278, Modesto, CA 95353
Phone (209) 575-2005 • Fax (209) 571-1590
www.PrincipleStudies.org • info@principlestudies.org

OFFICE USE ONLY ☐ DB ☐ SS ☐ TY

Please mail completed form to P.O. Box 278, Modesto, CA 95353. The Institute for Principle Studies is a 501(c)(3) public charity. Tax ID: 20-3366904.