



Solid Foundations for a Principle-Starved World



INSTITUTE FOR
PRINCIPLE
STUDIES

2019 Impact Report

ABOUT

The Organization You Uphold

Beginning in the early 1990's, a church-wide survey and more than a decade of experimental teaching incubated the Institute for Principle Studies (IPS). Officially founded in 2005, IPS has been passionately pursuing its calling to eradicate tyranny by providing the Biblical case for the proper role of government.

Through research and study, IPS makes powerful new arguments for older, but time-tested ideas — ideas that produce free, flourishing, and virtuous societies characterized by individual liberty. IPS then customizes the communication and marketing of these new arguments in ways designed to appeal to the modern world — a world that has unfortunately forgotten the devastating consequences of totalitarianism and socialism.

In a snapshot, IPS is...

- ... authentically Christian
- ... purposely nonpartisan
- ... strategically principle-driven
- ... intentionally long-term focused
- ... and 100% privately funded

Emboldened by you, the generous donors who make this work possible, a major objective of the Institute is to continue to improve the systematic understanding of the principles of just government and to support this work from Scripture, history, contemporary studies, and high academic scholarship.

By providing solid foundations for our principle-starved world, IPS supplies the fundamental message for reducing poverty, restoring liberty, squelching tyranny, strengthening the church, and empowering families.

Learn more by visiting www.PrincipleStudies.org.

2019

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SOLID FOUNDATIONS FOR A PRINCIPLE-STARVED WORLD

PRESIDENT'S MESSAGE



Michael R. Winther
Founder & President

Thanks to You, 2019 Was a Successful Year of Teaching and Training!

As you read this annual report, keep in mind that IPS is unique among think-tanks and educational organizations. Who else is teaching government and economics from a perspective that starts with ethics and principles from Scripture? Who else is taking this message to such a wide variety of audiences including churches, home school families, private schools, and civic organizations? Who else is optimistically laboring for the long-term transformation of America? Very few, if any, which is why your support of IPS is so vital.

Most of the problems in our modern world stem from decades of mis-education. This mis-education has come primarily from formal educational institutions and media. It is obvious that Americans see the world very differently now than they did 50 or 100 years ago. Absolute truth has given way to relativism. Respect for the Constitution has turned to apathy or, in many cases, to disdain. Collectivism has replaced individualism. Free market capitalism, once revered, is now the villain. Socialism used to be a derogatory term but is now openly embraced by the majority of our young adults.

But, as you know, there is a solution. The solution is simple, but not easy. It is to begin, slowly at first, by educating and teaching truth. Together, we must compete in the marketplace of ideas with articulate, well-reasoned truth. We must explain and justify

SOLID FOUNDATIONS FOR A PRINCIPLE-STARVED WORLD

PRESIDENT'S MESSAGE cont'd

the biblical limits of civil government, the need for free market competition, and the power of voluntary charity. Together, we can achieve these goals.

This annual report highlights just a few of the efforts YOU made possible during the past year. Thank you! I am encouraged by the fruit and impact of your support.

I truly believe and expect that we are igniting the candles whose flame will, over the coming decades, enlighten the world.

Serving the King,



Mike Winther
President

“

Together, we must compete
in the marketplace of ideas
with articulate,
well-reasoned truth.

”

THE CHALLENGE WE FACE

A Visual Depiction of Our Present Crisis

According to Scripture, God has established three governing institutions for the proper functioning of civil society: Family Government, Church Government, and Civil Government (or the State). Each government is independent and given specific institutional responsibilities.

The well-being of every society in every era of time is a product of how well each of these governments is functioning in that time and place. When these three government institutions execute their proper duties and refrain from over-stepping their proper authority, society prospers. Conversely, when these government institutions act improperly, society crumbles.

Take note of the resulting shift over time.

AMERICA'S FOUNDING

GOD

FAMILY

Nurture
Education
Community
Charity

CHURCH

Instruction - The Word
Education
Sacraments
Care of the poor

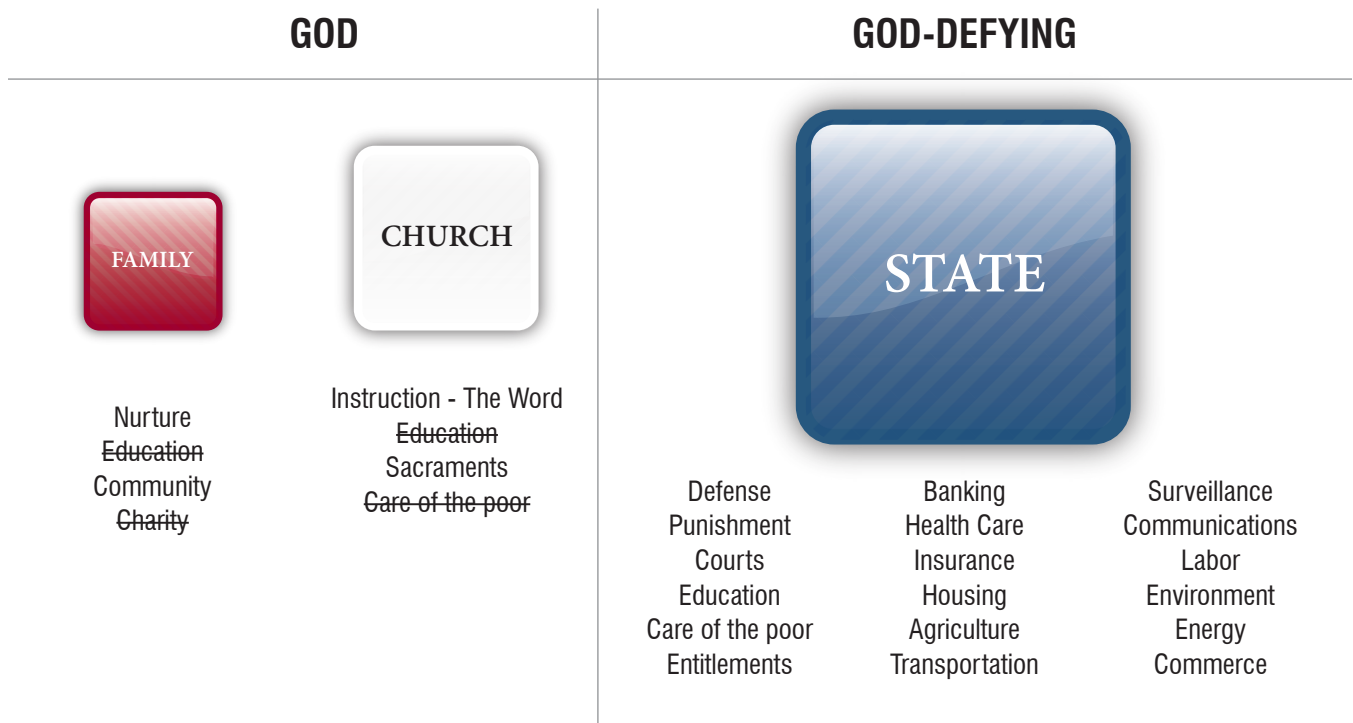
STATE

Defense
Punishment
Courts

NEXT 100 - 200 YEARS



RECENT DECADES

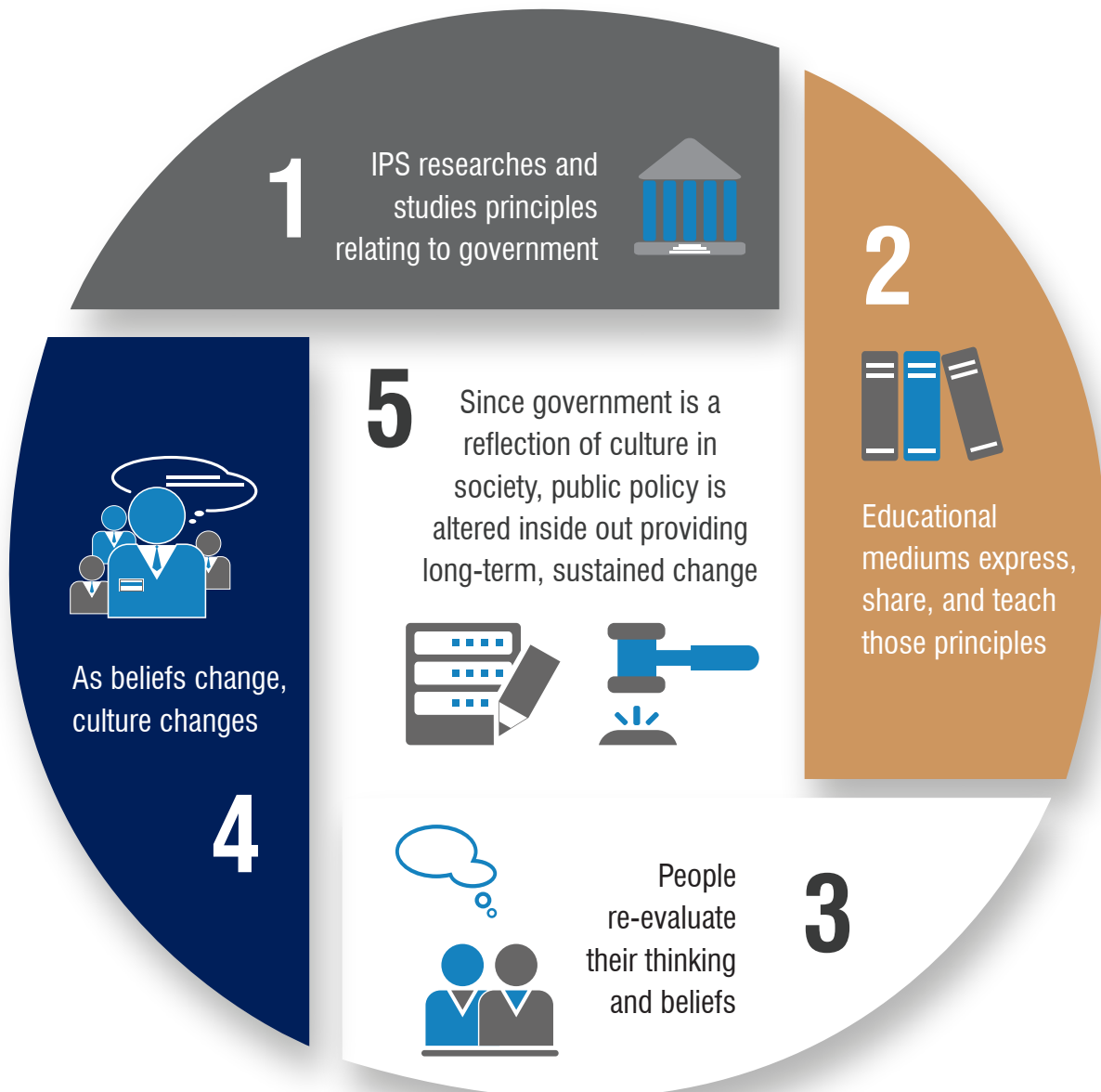


THE SOLUTION

Your Strategic Deployment of Truth

To stop the tyrannical spread of civil government in our day, IPS works to restore the three God-ordained governments back to their proper roles through education and discipleship, as depicted in the diagram below. Citizens must produce government institutions that do their proper jobs... no more, no less. This is the greatest way to minimize the vast evil of human suffering.

Every incremental improvement in government saves millions of people from unnecessary suffering over the ensuing decades, which is why the study and teaching of government, economics, and history is especially crucial in our day.



MISSION, VISION, PRINCIPLES

The Critical Imperatives You Support



MISSION

To eradicate tyranny by providing the Biblical case for the proper role of government.



VISION

A world free from tyranny, substantially alleviating a majority of suffering, injustice, and bloodshed.



PRINCIPLES

IPS adheres to, promotes, and teaches the following principles of freedom:

- Biblical Values
- Free Enterprise
- High Moral Character
- Limited Government
- Private Contract
- Rule Of Law
- Entrepreneurship
- Free Markets
- Individual Liberty
- Personal Responsibility
- Private Property
- Unalienable Rights

CORE PROGRAMS

The Outreaches You Make Possible



ADULT & PARENT EDUCATION

Change doesn't begin in the White House, but in each individual's house. To meet that end, IPS implements a range of classes, conferences, and seminars that are designed for adults and homeschool families. These teaching formats and topics expose families to a view of civics, history, and economics that cannot be found in the classroom or the media.



TEACHER & STUDENT TRAINING

Besides small group discussions, IPS predominantly influences teachers and students through the academic and competitive activity of speech and debate.

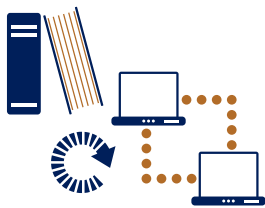
Through debate, students gain an interest in government and public policy along with the invaluable skills of research, logic, and speaking. Additionally, within the activity, IPS organizes and hosts workshops for teachers to teach them principles of government and economics – reaching beyond the clubs and into the classroom.

IPS manages and runs its own private Christian school speech and debate league, the Logos Forensic Association (LFA), as well as operates within the Stoa USA Christian homeschool speech and debate league. Combined, these leagues represent enormous opportunity to train tomorrow's future leaders today.



CHURCH & PASTORAL OUTREACH

Since many of the principles that IPS teaches originate in the Bible, IPS acts as a catalyst for both thought and research to assist churches and the broader Christian community. By meeting with pastors, hosting classes, providing insight, and recommending materials, IPS helps pastors and Christian organizations understand the Biblically limited roles of government.



PUBLISHING & MULTIMEDIA

IPS expands beyond its direct teaching ministry by including high quality, professional audio, video, and printed resources that are used to educate and influence thousands of individuals and leaders across America and around the world.

Through journals, articles, newsletters, curriculum, and the internet, IPS develops deep, well-reasoned materials that last and resonate beyond the “sound-bite” era of our time.



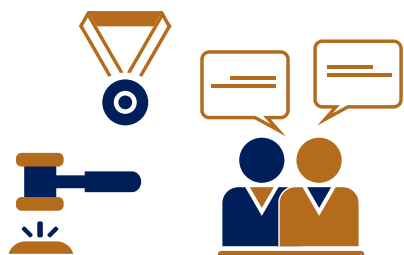
CURATED BOOK & DIGITAL OFFERINGS

A major influence on one’s thinking is reading good books. It is no surprise, then, that a large part of the IPS ministry includes reviewing and selling quality books that positively influence those who read them. Instead of selling whatever politically-inclined books happen to be on the bestseller list, IPS rigorously evaluates and carefully selects titles that align with solid and true teaching on government, economics, and history.

For a complete listing of the 70+ curated books, CDs, and DVDs available for purchase, visit www.PrincipleStudies.org/Shop.

QUANTITATIVE IMPACT

The People You Reached



SPEECH & DEBATE REACH

LOGOS FORENSIC
ASSOCIATION (LFA)

Schools: **11**

Coaches: **13**

Students: **93**

Tournaments: **13**

MODESTO DEBATE

Families: **34**

Students: **40**

Tournaments: **2**

WEBSITE REACH

Users: **16,573**

Page views: **29,930**



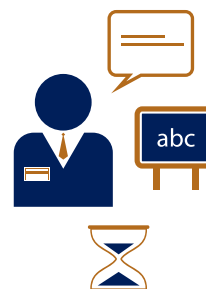
TEACHING REACH

Engagements: **18**

Sessions: **110**

Hours: **289**

People: **1,254**



MULTIMEDIA REACH

Articles Read: **8,743**

Audio Played: **1,142**

Books Sold: **389**

Radio Listeners: **1,200**

Videos Viewed: **744**



SOCIAL MEDIA REACH

Followers: **874**

Impressions: **35,414**



TOTAL REACH = 66,500+

QUALITATIVE IMPACT

The Difference You Made in Their Lives

Do yourself and your family a favor;
attend this IPS class and learn what was
not taught to you in public school.

Our thinking has been completely
re-organized concerning the
government because we attended
this fantastic study.

What a great organization!
Speech and Debate is so vital
and a lost art, especially in the
age of digital communication...
The tools learned through
Speech and Debate are
unmatched.

Each class has been rich with
truth concerning government and
its role in our lives, economics,
and civil conduct.

We have the highest respect for
Mike and this entire IPS ministry.
We look forward to attending a
second session in our area.

*[Debate students] show a much more
mature understanding of civics and can
carry on a discussion with more in depth
analysis than their peers.*

Great teaching of economics
– simplifying the complex.

*I learned a ton about government and
my community.*



Mike does a great job teaching the history
of America and how we have strayed from
the intentions of the founding fathers.

Our thinking has been
changed because of the
truth we learned in class.

Must hear and learn perspectives on Biblical
Principles – practical and easy to understand.

WE HAVE USED IPS' LESSONS AND MATERIALS
FOR ALMOST A DECADE AS PART OF OUR
HOMESCHOOL CURRICULUM.

This class has been a most welcome
antidote to the Marxist teachings in
most schools today.

MEET THE TEAM

The Laborers You Support



MICHAEL R. WINTHER – *Founder and President*

Mike founded IPS in July of 2005 and continues to lead the organization to this day. Mr. Winther holds a Bachelor's of Science degree in Political Science from the University of Idaho; sits on the Board of Scholars at the Mackinac Center for Public Policy; and is a Board Member of the Stoa USA Christian homeschool debate league. Before entering the nonprofit industry, Mike worked as a professional campaign consultant in Washington and California.



STEVEN F. BUTNER – *Marketing and Development*

Steven joined the IPS staff in May of 2015 after graduating from California State University Stanislaus with a Bachelor's of Science degree in Business Administration concentrating in Operations Management. Steven works to achieve large audiences and sustained growth.



DIANA L. HIGGINSON – *LFA Program Coordinator*

Diana joined the IPS staff in June of 2019 replacing previous program coordinator, John Fowler. She brings with her a background in Marketing, Public Relations, and Human Resources, as well as 14 years as a Bank Officer. Diana works with private Christian schools in developing the speech and debate activity.



KELLY J. MIKKELSON – *Administrative Assistant*

Kelly joined the IPS staff in August of 2018 replacing previous Director of Operations, Carole McFarlane. Kelly holds a Master of Arts degree in the Old Testament from Gordon-Conwell Theological Seminary. Kelly works as the "glue" to hold everything together as well as manages IPS' social media outreach.



CAROLE L. MCFARLANE – *Special Projects Coordinator*

Carole was formerly the Director of Operations for the past eight years. Carole joined the IPS staff in June of 2011 after serving with Mike Winther for 12 years at the Society for Disabilities. Carole holds an Associate of Arts degree in Business Administration from Chabot College. Carole helps with unique endeavors.



JENNA R. HERMLE – *Editor of Principle Perspective*

Jenna was first employed at IPS back in 2007, and although she no longer works in the office, she stays involved by working as the editor of Principle Perspective, the flagship educational publication of IPS, and volunteering at events throughout the year. Jenna is a full-time writer and freelance editor.

BOARD OF DIRECTORS

The Governing Body You Empower



MICHAEL WINTNER – *Board President*

As the founder, president of the organization, and president of the board, Mike oversees and manages all primary aspects of the Institute for Principle Studies. His dominant role includes: vision and direction, strategic planning, executive management, teaching and writing, and financial decision-making. Mike has over 30 years in nonprofit experience, running IPS for 14 years, and previously acting as the Executive Director of the Society for Disabilities for 19 years.



TIM OLNEY – *Board Vice President*

Tim has a long history with the Institute for Principle Studies—being present from its initial inception—and serving as a board member since its founding. Tim is a self-employed private contractor operating his own business, Distinctive Remodel. He began in this field in the early 1970's after becoming an official licensed general contractor in 1977. Tim holds a Bachelor's of Science degree in Industrial Technology with an emphasis on Drafting Design from Fresno State University. Tim is a born and raised Californian.



REV. DR. PHIL OLSSON – *Board Treasurer*

Phil works for Providence Academy in Green Bay, Wisconsin, at the Logic and Rhetoric school as a Humanities, Bible, and Rhetoric teacher. Dr. Olsson earned his M.A. in History from California State University East Bay and his Ph.D. in Religion from Claremont Graduate University. Phil is also an ordained minister within the Federation of Reformed Churches and serves as a Co-Director for the international on-campus ministry Ratio Christi (Bradley University chapter). Phil is also the primary author of the book *Wait Till It's Free: The Plague of Socialized Health-care and the Only Known Cure*. Presently, Phil is pursuing training as a counselor through the Association of Certified Biblical Counselors.



BRIAN ESCHEN – *Board Secretary*

Brian co-runs Bernal Investment, Inc., a family-owned real estate investment company with his twin brother, Jeff. His love for education has lead him to volunteer his time teaching local students and being a resource to parents through the Eagle's Nest Homeschool Supply, an outreach ministry started by Brian and Jeff. Brian is a fourth generation Bay Area native. His deep roots in California and love for his home state gave him an instant connection with the message of liberty promoted by IPS.

SCHOLARS COUNCIL

The Experts You Incorporate

The IPS Scholars Council is an advisory body of people formally constituted to provide educational expertise and insight. Drawing from each member's respective field, scholars assist the educational efforts of IPS by providing research, lecturing, and writing articles. The advisory committee consists of scholars and experts in the academic fields of political science, economics, history, and theology.



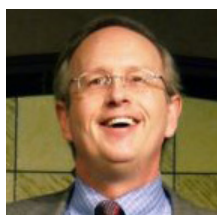
DR. SHAWN RITENOUR – *Professor of Economics and Sociology, Grove City College*

Shawn holds a B.A. in Economics from Northwestern College in Orange City, Iowa, and a Ph.D. in Economics from Auburn University. Dr. Ritenour is the author of the book *Foundations of Economics: A Christian View* as well as contributing author to *The Fed at One Hundred*, *Great Austrian Economists*, and *A Noble Calling*.



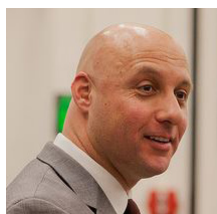
DR. MARSHALL FOSTER – *Founder and President, World History Institute*

Marshall graduated from the University of California Santa Barbara and performed his graduate studies at Talbot Theological Seminary and Christian Associates Seminary with doctoral studies completed at the California Graduate School of Theology and Cathedral Bible College. Dr. Foster has authored three books and has co-produced two films.



GREGORY REHMKÉ – *Program Director, Economic Thinking*

Greg previously directed educational programs at the Center for the American Idea, the Reason Foundation, and the Foundation for Economic Education. Mr. Rehmke holds a degree in Economics from the University of Washington and sits on the Board of Scholars at the Mackinac Center for Public Policy. Greg is coauthor of the *Complete Idiot's Guide to Global Economics*.



DR. NINOS MALEK – *Professor of Economics, De Anza College, and Economics Lecturer, San Jose State University*

Ninos earned his B.A. and M.A. in Economics from San Jose State University with his Ph.D. in Economics from George Mason University. Dr. Malek has led several economics teacher workshops and student seminars for the Fraser Institute. He has also been a featured speaker for the Gus A. Stavros Center for Economic Education at Florida State University.



DR. MAX LYONS – *Director of Teaching Services, Foundation for American Christian Education*

Max is a teacher, curriculum writer, blogger, and conference speaker, specializing in the areas of Bible, history, government, law, economics, and Biblical worldview. Dr. Lyons holds a Bachelor of Arts in Mathematics from Virginia Wesleyan College, a Masters Degree in Christian School Administration from Regent University, and a Ph.D. in Christian Education from Whitefield Theological Seminary. Max has published several books including *Government Takes All...What's Left for Me?* and *The Seven Pillars of Liberty* (among many others).

COLLABORATIVE EFFORTS

The Synergy You Create

IPS uses and promotes the materials, resources, or offerings of the following organizations for content distribution, educational programs, and lifelong activation in the cause of liberty, making your giving a catalyst for the entire freedom movement.

- 
- Acton Institute
 - American Enterprise Institute
 - American Media
 - American Vision
 - Association of Christian Schools International*
 - Atlas Network*
 - Bill of Rights Institute
 - Cato Institute
 - Christian Research Institute
 - Competitive Enterprise Institute
 - Economic Thinking
 - Foundation for American Christian Education
 - Foundation for Economic Education
 - Generations
 - Gunn Productions
 - Heartland Institute
 - Highlands Study Center
 - Independent Institute
 - Liberty Fund
 - Ligonier Ministries
 - Ludwig von Mises Institute
 - Mackinac Center for Public Policy
 - Mercatus Center
 - National Center for Constitutional Studies
 - Pacific Research Institute
 - Poverty Cure Network*
 - Providence Foundation
 - Reason Foundation
 - Summit Ministries
 - Wall Builders
 - World History Institute
 - Young America's Foundation

**Denotes a member-affiliated partnership.*

FINANCIALS

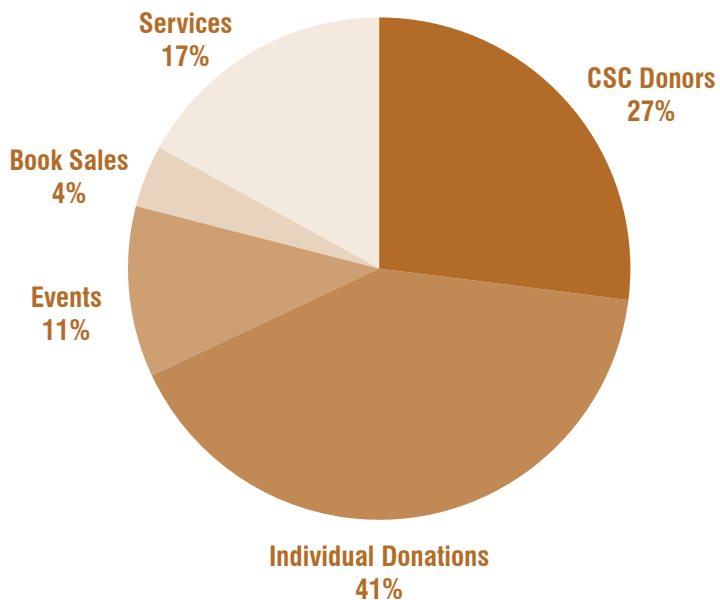
Your Provision, Our Stewardship

Everything in this report is made possible only because of you! As such, your partnership is as an honor, deserving of careful stewardship. To that end, IPS operates a lean, well-managed organization focused on achieving maximum impact. In fact, 70 percent of your giving goes directly toward funding unique educational programs.

Additionally, IPS is 100% privately funded, which means IPS does not seek nor accept government funding of any kind. Instead, IPS is supported largely by individual donors...just like you!

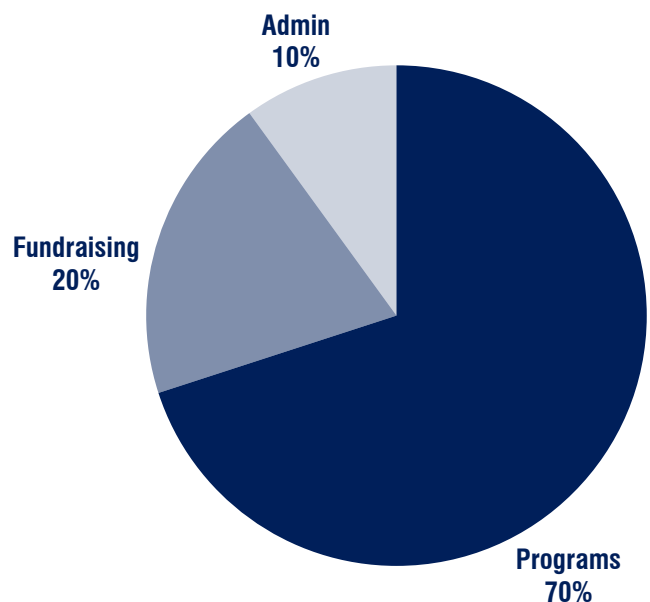
Thank you for supporting IPS to make a lasting difference in our nation and world.

REVENUE SOURCES



Total Revenue
\$324,000

EXPENSE CATEGORIES



Total Expenses
\$304,000

Calculations based on preliminary end-of-year data.

TAX-SAAVY WAYS TO GIVE

Alternative Options for Your Consideration

WILL OR TRUST



Providing for IPS through your will or living trust costs you nothing now but can make a big impact on the future and the lives of those IPS helps. A few advantages include: your assets remain in your control during your lifetime; you can modify your gift to address changing circumstances; and, under current tax law, there is no upper limit on the estate tax deduction for your charitable bequests. If you have already included IPS in your will or trust (or if you plan to do so), please contact our office so we can celebrate your generosity now!

STOCKS & SECURITIES



By donating stock to IPS, not only do you receive an income tax deduction equal to the fair market value of the shares you give, but you also avoid paying capital gains taxes on the appreciation. Stock gifts can be easily made regardless of how you hold the shares. Contact the IPS office for brokerage account information.



IRA CHARITABLE TRANSFER

Donors age 70½ or older can transfer up to \$100,000 annually from their IRAs in support of IPS. These gifts are not subject to income tax and can also count toward your required minimum distribution. Furthermore, you receive a tax benefit even if you take the standard deduction!



RETIREMENT PLAN


Naming IPS as a beneficiary of your IRA, 401(k), or other account is an easy way for you to make a gift without the need to change an existing will or other financial plans. It may also help your heirs avoid the potential double taxation of assets left in your retirement account.



DONOR ADVISED FUNDS

A donor advised fund (DAF) is a simple, flexible and tax-efficient way to give to your favorite charities, like IPS. Simply open a DAF with a public charity (like National Christian Foundation), grow your donation (tax-free), then support charities you love (now or over time).

The information on this page is not offered as legal or tax advice. You are encouraged to consult an attorney or financial planner for details about tax advantages in your specific situation. The Institute for Principle Studies is a 501(c)(3) organization; your gift is tax-deductible to the fullest extent allowed by law. The Institute's tax ID number is 20-3366904.

A photograph of a construction site featuring several stacks of grey concrete blocks. A hammer with a wooden handle and a metal head lies on one of the blocks. In the background, there are more blocks and some construction equipment. A diagonal white line divides the image, with a warm, orange-tinted area on the right side. Blue string lines are visible across the scene.

And your ancient ruins shall be rebuilt;
you shall raise up the foundations of many generations;
you shall be called the repairer of the breach,
the restorer of streets to dwell in.

Isaiah 58:12



Institute for Principle Studies
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www.PrincipleStudies.org